



A new email blast from the California Jobs Initiative trumpets: “Brand new Los Angeles Times poll puts Yes on 23 in the LEAD!” That’s true, sort of. Or at least it has what Stephen Colbert calls “truthiness.”

The LA Times [story](#) is headlined: “Proposition 23 poll shows a dead heat among California voters.” As shown by the pie graph, the split is 40% yes, 38% no. That’s within the 3.3% margin of error. Apparently, these are actually not encouraging numbers for Prop 23: “Typically, experts say that a ballot initiative that has less than 50% support at this stage of a campaign faces trouble because undecided voters usually — although not always — tend to end up voting no.”

Interestingly, the email from CJI ties the initiative to the tea party: “Join the Central Valley Tea Party in protesting PG&E’s scheme to line its pockets with AB 32 rate increases!” This may be more than a marriage of convenience: some of the backers of Prop 23 such as the Koch brothers are also providing assistance to the tea party movement.