It turns out that hardly anyone except politicos and policy wonks knows what cap-and-trade means or that it relates to climate change. According to Rasmussen,

> Given a choice of three options, just 24% of voters can correctly identify the cap-and-trade proposal as something that deals with environmental issues. A slightly higher number (29%) believe the proposal has something to do with regulating Wall Street while 17% think the term applies to health care reform. A plurality (30%) have no idea.

Whatever you think about cap-and-trade, it can't be good that so many members of the public are this ignorant.