

✘ Energy efficiency isn't the sexiest topic in the world, but it may be among the most important (see [this study](#), showing how much and how cheaply the US could cut GHG emissions by ramping up the efficiency of buildings and appliances). Good news: Today, Cathy Zoi was confirmed as Assistant Secretary for Energy Efficiency and Renewable Energy, a post within the Dept of Energy. She was CEO of Gore's Alliance for Climate Protection and Chief of Staff in the White House Office on Environmental Policy in the Clinton-Gore administration. By all accounts I've read, she's a great pick for the job — here's [one glowing account](#) from someone who was the Assistant Secretary of EERE in the 90s. Let the Energy Star stickering begin.