

When we started, we were hoping for 50,000 hits in our first year of operation, and we weren't at all confident that we could come close to that. Instead, we have now topped 200,000.

That's exactly fifty thousand times as many viewings as the average law review article. Actually, I just made that up, but the fact is that law review articles have a small readership. Strangely enough, most people aren't attracted by fifty or sixty pages of technical prose accompanied by hundreds of footnotes. Go figure.