The nexus between trade and the environment is huge: border tax adjustments, subsidies, eco-labelling, international technology standards, etc. etc. Little wonder, then, that many observers have called for a new international agreement to tie them together.

That's complicated. But naming it is easy.

The WTO treaty on Trade-Related Aspects of Intellectual Property Rights is abbreviated as TRIPS. So it stands to reason that a similar agreement on Trade-Related Aspects of Energy and the Environment should be called TREES.

No, I don't know what exactly would be in it. But you gotta love the name.

That is all.