The winner hands-down (possibly based on actual events in the City of Berkeley):

[youtube=http://www.youtube.com/watch?v=Wq58zS4_jvM&hl=en_US&fs=1&]

Runner-up after the jump:

[youtube=http://www.youtube.com/watch?v=YTK8x8TsXWA&hl=en US&fs=1&]

"Envir-what?"

The overall winner of course was the **Betty White commercial**, but given that it's not environmentally-themed, it won't be included in this list.