



Marin Clean Energy — A Community
Choice Aggregation program scheduled
to launch this week

The election season approaches, and first up in California is a June primary laden with important choices - not the least of which is a ballot measure sponsored by the Pacific Gas & Electric Company ([PG&E](#)) designed to make it harder for local governments to exercise the public power option. Referred to as [Proposition 16](#), PG&E's measure would require that local governments go before the voters and receive 2/3 support prior to creating or expanding a municipal utility, or before launching a community choice aggregation. The latter is a mechanism created by state law that allows local governments to buy power for their constituents on an opt-out basis.

Berkeley Law's Center for Law, Energy & the Environment has just issued a [white paper](#) analyzing Prop 16. Berkeley Law JD student Harry Moren '10 and I wrote it together.

Prop 16 rewrites the regulatory compact that has governed electric service for a century. Under the existing approach, investor-owned, regulated utilities provide much of the service, but local governments always have the option to step in to provide electricity if their citizens are not satisfied with regulated utility's service or price. [Franklin Roosevelt](#) referred to public power as a "birch rod" in the cupboard to be taken out and used only when the 'child' gets beyond the point where a mere scolding does no good." Prop 16 would pretty much put the birch rod under lock and key, since it is unlikely that a local government can overcome the aggressive opposition of an incumbent utility company and gain the support of 2/3 of the voters.

Should an environmentalist care? It depends on how much faith you have in the ability of a public entity to do a better job than a regulated utility in providing renewable power and in making other environmental choices. Many would argue that environmental values are best expressed locally, and that public power entities can more effectively support those values. What is less disputable is that with the passage of Prop 16, PG&E and other regulated utilities will feel a bit less pressure to remain the most attractive option - from the standpoint of price, service, and environmental stewardship.