Massachusetts has adopted an ambitious goal of reducing GHG levels 20% below the 1990 level by 2020. According the NY Times, the program involves a mix of tools:

- 1. Importing more hydropower from Quebec.
- 2. Reducing vehicle miles driven through insurance incentives.
- 3. Encouraging owners of old oil furnaces to replace them with more efficient systems.
- 4. Using the existing cap-and-trade system adopted by Northeastern states to control emissions from electricity generators.
- 5. Existing green building standards.

Massachusetts officials say their program "puts the lie to the Chicken Little-oriented debate on the national scene" — that is, to claims that reducing greenhouse gases would be an economic disaster.