New technologies are quickly changing how we provide and interact with public transit. From Smart Phone applications that chart transit trips, new software that enables ride and bike sharing, or stations that function as “mobility hubs” with new ways to provide rider access, these technologies hold the promise to greatly enhance our existing transit systems. Judi Masuda, Transportation Demand Programs Manager at the City of Santa Monica, describes how technology can interact with and improve transit in this video.

[youtube http://www.youtube.com/watch?v=XYT82S9G9H8&w=560&h=315]

We will have a full panel discussion devoted to this subject of transit and technology at tomorrow’s (Friday) Saving Public Transit conference at UCLA Law. See the agenda and speakers here, and register to attend in person or via simulcast here.