

One of the Christmas classics is the Jimmy Stewart movie, *It's a Wonderful Life*. Stewart is despondent about his life but then learns how much he has unknowingly helped others and how grateful they are. There's a flip side to that story: the need to remember how much others have contributed to our own lives. That includes people we don't know who have helped give us a better planet on which to live.

I've come to think that the holiday season is the perfect time to remind ourselves of those gifts and their importance to our lives.

Most of us don't often think of the benefits we receive free of charge: the air we breathe, the clean, unpolluted water we depend on, the climate we live in. We get those regardless of whether we pay taxes or how much or how little we consume. We even get them if we're fans of Ayn Rand. In short, from the view of any one individual, these are freebies, gifts from nature and society as a whole. If we lived in Beijing or New Delhi, we'd realize what a gift it is to have breathable air. And for billions around the world, the gift of clean, unpolluted water is but a dream.

The downside of our ability to enjoy these benefits without personally paying for them, as economists have long realized, is that individuals have no incentive to pay the costs of achieving clean air or sustainable fisheries or a livable climate. These are what economists call public goods. They are also subject to the tragedy of the commons: the inevitable temptation to overuse resources that you don't have to pay for. Of course, while these public goods are free to us, they aren't free to society as a whole, which is why we need government intervention to keep our environment clean.

In other words, public goods are free to each of us, but they require the combined efforts of all of us. When we support these efforts, we reaffirm our membership in a community that begins at home but extends much further in both space and time. Ultimately, that community encompasses people around the world and generations yet to come — just as we have received public goods at the expense of others past and present.

I'm sure all Jimmy Stewart would have made all this sound more compelling. Maybe someday there'll be a remake, in which a rugged individualist learns how much worse life would have been without the environmental goods we so often take for granted. Maybe we can all take a moment, before unwrapping presents, to think of the public goods that we receive every day.

Happy Holidays!